

PARTNERSHIPS FOR HEALTH

IN THE NEW MILLENNIUM



JANUARY 24-28, 2000

WASHINGTON, DC

**A joint conference sponsored by the Healthy People Consortium
and the Partnerships for Networked Consumer Health Information,
celebrating the launch of Healthy People 2010**

CONFERENCE THEMES

- ❖ Partnering for Health Improvement
- ❖ Eliminating Health Disparities
- ❖ Increasing Quality and Years of Healthy Life
- ❖ Harnessing Technology for Health

CALL FOR ABSTRACTS

Mark this date on your calendars, January 24-28, 2000, to join Secretary Shalala and Surgeon General Satcher for the launch of Healthy People 2010, the national health objectives for the first decade of the new century. The launch will take place at the *Partnerships for Health in the New Millennium* conference, at the Omni-Shorham Hotel, Washington, D.C.

The conference program will include plenary sessions focusing on national, state, and community collaborations. Important features of the conference will be the breakout, caucuses, and the poster sessions, which will provide invaluable opportunities for information-sharing and networking. Everyone is encouraged to submit an abstract for each of these sessions. Capitalize on this opportunity to highlight Healthy People and consumer health information-related projects. Inform others of your accomplishments and successes, and challenges. The Call for Abstracts is available on the conference Web site or call (800) 367-4725.

EXHIBITS AND TECHNOLOGY GAMES

The Partnerships Technology Games are sponsored by the Annenberg School for Communication and the Annenberg Public Policy Center of the University of Pennsylvania. Annenberg will offer prizes totaling \$5,000 to winners of the January 2000 Technology Games.

The Technology Games offer a premier opportunity for developers of interactive health communication applications (e.g., health Web sites, non-networked applications) to gain wide exposure and recognition for their innovations. Experts, potential purchasers, and other attendees are invited to "test-drive" applications and provide feedback. This exciting event is designed to encourage development of high-quality applications while being both entertaining and edifying. Everyone is encouraged to enter: individuals, companies, universities, civic groups, and non-profit organizations.

Developers and vendors with applications directly related to preventive medicine, public health, and/or some aspect of clinical care are encouraged to enter the Technology Games.

THE ANNENBERG PUBLIC POLICY CENTER
appcpenn.org OF THE UNIVERSITY OF PENNSYLVANIA

<http://www.appcpenn.org>

For further information contact the Office of Disease Prevention and Health Promotion, U.S. Department of Health and Human Services, Room 738G, 200 Independence Avenue, S.W., Washington, D.C. 20201; 1-800-367-4725. Or visit the conference Web site at

www.health.gov/partnerships

WHAT IS HEALTHY PEOPLE?

Healthy People is the prevention agenda for the Nation. It is a statement of national opportunities, a tool that identifies the most significant preventable health problems and focuses public and private sector efforts to address these issues. Healthy People offers a simple but powerful idea: provide information and knowledge about how to improve health in a format that enables diverse groups to combine their efforts and work as a team. It is a road map to better health for all that can be used by many different people, States and communities, professional organizations, groups whose concern is a particular threat to health, or certain population groups. Healthy People is based on the best scientific knowledge and is widely used for decisionmaking and action. For additional information, visit www.health.gov/healthypeople/

WHAT IS PARTNERSHIPS FOR NETWORKED CONSUMER HEALTH INFORMATION?

Partnerships for Networked Consumer Health Information is a public-private partnership that promotes development of interactive telecommunication and computer technologies that help consumers take greater responsibility for their health. At national conferences, representatives explore emerging consumer health information issues. For more information, visit www.odphp.osophs.dhhs.gov/conference

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January 24-28, 2000
Washington, DC

**YES! Send me materials for "Partnerships for Health in the New Millennium"
January 24-28, 2000, Washington, DC**

NAME: _____ DEGREE: _____

TITLE: _____

ORGANIZATION: _____

BUILDING/SUITE NUMBER: _____

STREET OR P.O. BOX: _____

CITY/STATE/ZIP: _____

PHONE: _____ FAX: _____ EMAIL: _____

SEND TO:

Partnerships for Health in the New Millennium
Social & Health Services, Ltd., 11426 Rockville Pike, Suite 100, Rockville, MD 20852

OR FAX TO:

Lilian Lopez, Fax: (301) 984-4256

Or Visit:

the conference Web site at www.healthypeople.gov/partnerships